

Chemeketa Community College
4000 Lancaster Drive NE
PO Box 14007
Salem, Oregon 97309-7070

Course Outline

Course Identification ED133 **Credits** 3 **Date** 3/06

Course Title: Instructional Media and Materials

Total Instructional Hours, for Course, per Term:

<u>33</u> Lecture Hours	=	<u>3</u> Credit(s)
<u>0</u> Laboratory Hours	=	<u>0</u> Credit(s)

Prerequisite Course(s):

None

Required Text(s):

Heinich, Molenda, Russell, *Instructional Media*, MacMillan Publishing, Latest Edition

Course Description:

Covers the preparation and use of instructional media and materials commonly found in public schools. Includes an introduction to computers and other new learning technologies and how to design lessons using these materials. Develops an understanding of the place and importance of instructional tools.

Performance Based Learner Outcomes:

Upon successful completion of the course, students should be able to:

1. Identify and access media resources to support/enhance instruction.
2. Identify strategies for implementing the media resources in lessons.
3. Demonstrate proficiency in the use of computer and media technology for the production of instructional materials and management of the learning process.
4. Prepare a bulletin board, which is aesthetically pleasing and relevant to instruction.
5. Evaluate media resources to match instructional goals and objectives.

Course Content Outline:

- I. Media Resources
- II. Media Equipment Utilized to Support Instruction
- III. Media Production Which Enhances Instruction
- IV. Designs, Styles, and Purposes of Bulletin Board Displays
- V. Integration of Media Materials into Lessons